



Barry M. Cronin, CLU®

MERITAGE Wealth Insurance Advisors

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Background & Experience

Barry has more than 30 years of experience in the insurance industry and has been serving Wells Fargo Advisors clients since 1999. His extensive knowledge of advanced life insurance strategies and their applications allows him to work closely with your financial team, including attorneys and accountants, to execute the program best suited to meet your objectives.

Barry focuses on protection planning, wealth accumulation, supplemental income planning, and wealth transfer strategies specifically for high income and high net worth clients. Working with your Financial Advisor or wealth management team, he develops strategies that are designed to be in harmony with your overall financial, estate, and business succession goals to help protect and preserve your assets for the next generation.

Barry recognizes that each comprehensive plan requires an individualized approach and unique strategies. His focus is to bring you creative, personalized financial strategies that take advantage of how life insurance can function as a premier wealth transfer, wealth accumulation, protection, or estate planning vehicle.