



Edward Sparkowski CFP®, CIC®

Diversified Individual Brokerage
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Background & Experience

Ed Sparkowski brings over 27 years of financial services industry experience to the leadership role at Diversified. In addition to his general management duties, Ed serves as the company's chief financial consultant and executive director of business development.

Ed began his financial services career as a financial counselor with CIGNA Individual Financial Services. He undertook his first executive role as Vice President of Sales for Diversified Individual Brokerage Inc. in 1986, managing a broad scope of life and health insurance products for both commercial and individual accounts.

Ed expanded his leadership expertise as President & CEO of Benefits Planning Inc., directing comprehensive start-up and business development operations for the life and health insurance marketer. Later serving as Vice President, Director of Financial Services for Litchfield Insurance Group, he continued to build his reputation as a proven and respected insurance solutions expert. Prior to rejoining Diversified in 2012, Ed served as Regional Director and Divisional Vice President for MONY / AXA Partners. He is a licensed broker for life, health and variable annuities products, and holds NASD licenses 6, 7, 22, 24, 63 and 65.

Certifications & Education

- Certified Financial Planner, CFP®
- Certified Insurance Consultant, CIC®