



## **Jeremy Pounds**

11433 Olde Cabin Rd.  
Third Floor  
St. Louis, MO 63141  
jpounds@buiusa.com  
314-392-2841

### **Background & Experience**

Jeremy's primary responsibilities as a Marketing Representative at BUI include fostering connections and developing strategic partnerships. He works in collaborative environments and regularly engages in joint meetings with financial service professionals of varying expertise, such as financial planners, investment managers, attorneys, accountants, trust companies, property and casualty specialists, and group benefits producers. Jeremy leverages his expertise in areas like life insurance, long-term care insurance, and annuities to provide comprehensive planning recommendations. With his extensive knowledge and interpersonal skills, Jeremy consistently delivers exceptional results for BUI's partners in the financial service industry.

Prior to joining BUI in April 2015, Jeremy's educational and past professional experiences shaped his career trajectory. He graduated from the Trulaske College of Business at the University of Missouri with a specialization in economics. During his time at the university, Jeremy showcased his leadership abilities as the Vice President of Finance for the MU Marketing Forum. Immediately prior to joining the BUI team, Jeremy gained valuable experience at New York Life. During his tenure, he honed his skills in relationship building and client management, deepening his understanding of life insurance and the financial services industry. Notably, Jeremy previously partnered with BUI during his time at New York Life, collaborating with the company when working with his clients. This prior experience provided him with firsthand knowledge of BUI's services and the exceptional value they bring to clients.

Jeremy's seamless transition from his previous partnership with BUI to joining the company's team demonstrates his unwavering commitment and belief in the company's mission and values. His combined educational background, leadership experience, and deep industry knowledge make him an invaluable asset in his role as a Marketing Representative at BUI. Jeremy's passion for forging strong connections and delivering exceptional results continues to drive his success in the financial services industry.

### **Certifications & Education**

- University of Missouri – Columbia, MO  
Bachelor of Science, Business Administration; Economics, 2010