



Jodi L. Johnson

Marketing Director

PLAN

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Jodi has a strong background in the financial services marketplace with 12 years of experience at Lincoln Financial, from 2002-2014. Jodi's experience covers all distribution channels, including financial institutions and wirehouses, and she has direct experience working with BGAs, producers, and advisors. Jodi was Marketing Director at Lincoln for eight years, with responsibility for the Life and MoneyGuard product lines. Prior to that role at Lincoln, Jodi held various roles in Sales and Marketing within the Annuities Division of Jefferson Pilot Financial.

Most recently, Jodi has provided consulting services to non-profits and small businesses. She resides in Greensboro, North Carolina.

EDUCATION

- Master's in Public Affairs, University of North Carolina at Greensboro, NC
- Bachelor of Science, Guilford College, Greensboro, NC