



## **Webster Economic Development Alliance**

### **Meeting Minutes from January 5, 2017**

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#### **PRESENT:**

Ron Nesbitt, John Cahill, Carmen Gumina, Robyn Whittaker, Barry Howard, Chris Passero, Ann Kowal, Bill Horeth, Greg Chambery, and Matt Chatfield

Ron Nesbitt welcomed everyone to the meeting.

#### **Approval of Minutes:**

Minutes from the meeting held in December 2016 were reviewed with no changes. Approval of the minutes – moved by John Cahill, seconded by Robyn Whittaker – all approved.

#### **Financial Report:**

Matt Chatfield reviewed the financial report – moved to approve made by Barry Howard and seconded by Ron Nesbitt – all approved.

#### **2016 Year in Review**

Matt Chatfield provided a handout listing summary of priority projects for Webster's ABC submission and what accomplishments have been made as related to 7 of the 8 indices.

- 1.) Moving forward with Sandbar Park Comfort Improvements; Going out for RFP, engineering scheduled for 2017
- 2.) Natural Resource Linkage Plan & Outdoor Classrooms – Met with Friends of Webster Trails; looking into grant opportunities
- 3.) Regional Wellness Center & U of R Partnership – Some progress, contacts made but this will be a long term project.
- 4.) Village Streetscape Improvements – Improvements to downtown have been made and are ongoing, ie; street light poles all painted, 17 new trees planted, new flower pots purchased and installed working in conjunction with the Webster BID who invested \$17k.
- 5.) Village Catalyst Development Project – Identified the Harmony House as the project but was unsuccessful in obtaining grant monies. Will continue to seek grant monies.
- 6.) Community Branding / Marketing Refresh – Significant discussion related on how to market Webster as a destination community. Carmen Gumina identified how the school markets 1 Webster encompassing all demographics of Webster

utilizing print and social media. Ron Nesbitt and Carmen Gumina offered room in their publications for the Alliance to get its message.

**2017 Preview and Areas of Focus** – Discussions focused on importance of reporting on specific of what needs to be accomplished for 2017, discussion to continue at the next meeting.

**Discussion of By-Laws and Board Membership** – Barry Howard distributed his suggested modifications to the By-Laws for all to review and comment on at the next meeting. Discussion on this topic was tabled until the next meeting.

**New Officers:**

**President** – Barry Howard nominated (made motion) for **Ron Nesbitt** as President, seconded by Robyn Whittaker – all in favor and motion carried.

**Secretary** – **Robyn Whittaker** was nominated as Secretary, Ron Nesbitt made motion and Carmen Gumina seconded – all in favor and motion carried.

**Round Table:** No Round Table due to time constraints.

**Meeting Adjourned:** Ron Nesbitt motioned to adjourn the meeting at 8:39 a.m. which was seconded by Carmen Gumina. All were in favor and motion carried.

**Next Meeting:** Thursday, January 9th, 2017 – 7:30 A.M. / Webster Chamber of Commerce.

Respectfully submitted,

*John Cahill*

Secretary, WCCED  
JC