



Art Guidelines

VECTOR ART (CorelDraw/Illustrator):

CORELDRAW X3 (.cdr)
version X3 or below
all fonts converted to curves

ILLUSTRATOR CS (.ai)
version CS or below
all fonts converted to outlines
NO fountain fills or shadowing

These are the **ONLY** types of files that we do not have to recreate if they are sent properly (art was created in the program, not dropped in from another program). The files will still have to be checked by the artist to ensure garment/production friendliness - additional art time will apply if revisions need to be made.

PHOTOSHOP FILES:

Photoshop (.psd)
version CS or below
all fonts rendered as type layers

Photoshop files must be sent in with the additional specs:

- art must be created at the final print size at 300dpi (white space around art does not count, 72 dpi images rescaled to 300 will have to be completely recreated)
- spot color jobs must have each color separated into layers (art time will have to be quoted for separation or recreation)
- process jobs must be created at the final print size at 300 dpi (charges for process separations will apply)

HI-RES JPEG & TIFF:

JPEG (.jpg) & TIFF (.tif)
art must be created to print size at 300dpi
saved at maximum (lossless/uncompressed) quality

Additional specs:

- JPG/TIF files that are full color can only be used for process printing. Art for spot color jobs will have to be recreated as vector art, art charges will apply.
- Black and white JPG/TIF line art (no shades of grey or halftones) can be used as is, if the art is submitted to final print size at 300 dpi.

ALL OTHER FILES

Low-res JPG, TIF, Photoshop images, BMP, GIF

These files can be used for preview purposes only, and will have to be recreated as vector art (charges to recreate as vector will apply). They cannot be used for process printing. NO EXCEPTIONS!

MS Word (.doc), Powerpoint (.ppt), Publisher (.pub), Excel (.xls), and other desktop publishing/office programs:

These files are unusable in any form - the only option is to copy and paste the contents of the document into MS Paint, then save them as a JPG. All art submitted in the fashion will have to be recreated as vector art, NO EXCEPTIONS.

PRINT GUIDELINES:

Maximum print size for front or back print - 15 in. x 15 in.
No printing over collar / seams!