



## "VELUX SKYLIGHTS HELP US SELL MORE HOMES"



# "THEY ADD **The X-factor..."**





# "...AND **LIGHT**..."



Watch video here



## "WE USE VELUX **ALMOST ANYWHERE...**"

D&C Homes in Adelaide built their first display home with VELUX skylights in 2014. Today they'd never build a display home without VELUX. Owner and director Andrew Di Bacco explains why...

## VELUX IS THE STANDOUT FEATURE

"Put VELUX skylights in a display home and you have a standout feature. It's the one thing everybody comments on. The distance between a visitor exclaiming 'WOW, look at that!' to actually selling a home can be surprisingly short. In this home the kitchen is the showstopper but all rooms with skylights stand out."

## THERE'S ALWAYS ROOM FOR VELUX

"Regardless of budget, you can fit VELUX skylights into almost any home. They come in so many sizes and levels of sophistication that they'll suit any budget. In this home we use three large remote control openable skylights with rain sensors in the kitchen but only a small fixed skylight in the laundry. Horses for courses."

## NO DISPLAY HOME WITHOUT VELUX

"We'd never build a display home without VELUX skylights. People are amazed with the light and space they create. And when it comes to money, the investment can be justified in two words: energy savings. No need for artificial light during the day and with openable skylights there's much less need for air conditioning."







## **"OUR SALES ARE UP BY 50%...**"

"Since we started using VELUX in our display homes and in our office, we've grown our business by 50%. I'm not saying it's just because of VELUX but it's definitely partly because of VELUX..."

### FROM 60 TO 90 HOMES IN **ONE YEAR**

"If you really want to grow your business, we found display homes is the way to go. This is only our second display home but it's helped us grow from 60 to almost 100 new homes this year. 50% of our new homes have VELUX in them - a year ago it was zero. People don't ask 'how much are the VELUX skylights?' They say: 'I want them'."

### VELUX HELPS YOU ALL THE WAY

"The VELUX guys are very helpful. If you consider VELUX for a display home, they will come out, review the drawings and suggest which skylights to choose, where to put them and even give guidance with installation. To get the best result for our clients, we usually involve VELUX early in the planning phases when we build a new home."

### IT STARTED IN OUR **CONFERENCE ROOM**

"We installed our first VELUX skylights in our conference room. Clients soon started asking if they could have VELUX in their new home. People would walk in with their own drawings, see the skylights and ask if they could be incorporated into their plans. From then on it was a no-brainer to use VELUX in our display homes."

Andrew Di Bacco, D&C Homes >





















"EVERYBODY WANTS **VELUX IN** THEIR HOME..."









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