



EOD Buyers Guide

Explosive Ordnance Disposal Manufacturer Trade Directory

THE EXPLOSIVE ORDNANCE DISPOSAL ONLINE TRADE DIRECTORY FOR MANUFACTURERS OF ALL EOD PRODUCTS, BOMB SQUAD EQUIPMENT, AND SUPPLIES

www.EODbuyersguide.com



MEDIA KIT



EOD Buyers Guide

Explosive Ordnance Disposal Manufacturers Directory

1143 Northern Boulevard #252
Clarks Summit, PA 18411

Tel. 570-290-9123
Fax 570-300-2235

RE: EOD Buyers Guide listing on EODbuyersguide.com

Does your company manufacture or provide products / services used by explosive ordnance disposal professionals? If so, it is strongly advised that your company's listing found on www.EODbuyersguide.com. The online EOD Trade Directory. The easiest way for EOD related buyers to find your company on the web.

You can greatly enhance your companies' presence in the EOD Buyers Guide listing by taking full advantage of the featured positions available on www.EODbuyersguide.com.

How would you like to feature your companies' logo and text description above all the others in your market or product category?

We currently have many positions open, however, once they are taken the spot will not become available again until the following year.

Develop your brand awareness globally by becoming a featured sponsor which provides depending on the level you choose:

Text link listings

Featured category positioning

Your company logo displayed on the scrolling banner advertisement on the home page

Monthly opportunities to be featured in news articles, new products and services on the home page

Increase your market share by listing with the products and service providers in your key categories.

Grow sales by being only a click away from your focused audience who is looking for information about EOD suppliers and where to buy.

Have new products or services you need to launch internationally? WWW.EODbuyersguide.com Press Releases and Featured Industry Articles are only a couple of the many ways you can see immediate effect.

Enclosed with this letter is your 2020 insertion order. Don't delay filling it out and send it in to our fax 570-300-2235.

Questions about this offer? Please call us at 570-290-9123 we are happy to discuss what you need to get listed and, in the category,(s) you desire.

Sincerely,

EOD Buyers Guide Marketing Center



EOD Buyers Guide

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RE: EOD Trade Directory on EODbuyersguide.com

EOD Buyers Guide is the online trade directory for companies serving the explosive ordnance disposal fields and related industries. If your company manufactures products or provides services within the categories listed below, EODbuyersguide.com is an excellent outlet to promote your companies' web visibility and market presence. With any listing on EODbuyersguide.com your company will receive instant exposure in a worldwide market.

This trade directory focuses strictly on explosive ordnance disposal (EOD) related companies. The directory is easily found and searched by potential customers. Your listing can be linked DIRECTLY to your companies' HOME page or specific product pages. The database provides one site where all EOD related products and services are only a click away.

***Access Control *Blasting *Breaching *Bomb Suits *CBRNE
*Communications *Containment *Detection *Demining
*Demolition Accessories *Disposal *Disrupters *ECM *Explosives
*Foam Systems *Hand Tools *Hydro Tools *IED Defeat *Initiators
*Miscellaneous *Non-Lethal *Optics *Physical Security
*Protection Gear *Pyrotechnics *Rigging *Robot *Scopes *Storage
*Software *Training *Training Aids *Transport Equipment
*Transport Personnel *Vehicles *X-Ray
*EOD Trade Shows *EOD Jobs / Careers**

Develop your brand awareness globally by becoming a featured sponsor which provides depending on the level you choose:

- Text link listings
- Featured category positioning
- Your company logo displayed on the scrolling banner advertisement on the home page
- Monthly opportunities to be featured in news articles, new products and services on the home page

Please see our enclosed insertion forms for sponsorship levels, pricing and further benefits.

Sincerely,

EOD Buyers Guide Marketing Center



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RE: Listing on www.EODbuyersguide.com

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Explosive Ordnance Disposal Manufacturers Directory

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Disposal
Disruptors
EOD
Explosives
Foam Systems

EOD PRODUCTS DIRECTORY

EOD Manufacturers Trade Directory
The Explosive Ordnance Disposal/Trade Directory for Manufacturers of all EOD Products, Bomb Squad Equipment, and Supplies

Our Sponsors
TRIPIRE | ALLEN VANGUARD | INERT PRODUCTS, LLC

NEW PRODUCTS / NEWS
New EOD Bomb Disposal Suit From First Defense International Group
January 7, 2011
The world's most innovative Bomb Disposal Suit, setting new standards in personal protection for modern day EOD technicians, the EOD HELMET is the world's first Threat Level IIA ballistic helmet available to military and law enforcement.

Searchable database of company listings.

GOLD Sponsors Logo Slider on our HOME page.

NEWS and New Product REEL for Gold Sponsors and industry news.

EOD Buyers Guide
Explosive Ordnance Disposal Manufacturers Directory

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Foam Systems
Hand Tools
Hydro Tools
IED Defeat
Indicators
Miscellaneous
Non-Lethal
Optics

EOD PRODUCTS DIRECTORY

Software / Analytical Tools

CoBRA Software / Defence Group Inc.
CoBRA provides the first responder quick and easy access to interactive tools and comprehensive data to manage incidents involving chemical, biological, radiological, nuclear and explosive threats. CoBRA software is a proven crisis response technology used in planning, training, exercise and operational response. The easy-to-use software delivers the information you need, when you need it. Fast. CoBRA software serves as a Decision Support Tool for the full spectrum of HAZMAT & CERNE incident management, including pre-planning, training, exercises and response. CoBRA has been deployed to all DoD Base Fire Departments under the JFEC-CED Sustain Program and currently used by National Guard Bureau HQ for all NMIC Civil Support Teams, and to 20th Support Command CERNE.

Featured Sponsors
Premium Sponsors
Gold Sponsors

Text Web Link
[ABS Consulting](#)
[Allen-Vanguard, Inc.](#)
[Alluvium LLC](#)
[A-T Solutions, Inc.](#)
[CoBRA Software / Defence Group Inc.](#)
[Digital Sandbox, Inc.](#)
[EnviroNics USA Inc.](#)
[FoxFury Personal Lighting Solutions](#)

Free Listing (No Link)

EOD Product Category

Featured Sponsors
Premium Sponsors
Gold Sponsors

Logo and Description Web Links
(Sponsors are listed at top)

Text Web Link

Free Listing (No Link)

GET LISTED TODAY!!!



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FEATURES and BENEFITS

An On line Manufacturers / Supplier directory for EOD, IED Defeat and Counter Terrorism products and services. Available 24/7/365

Industry leader for Specialists, Technicians and Procurement professionals to **Find** companies that can supply.

Our website is easily found through search engines (Google, Bing, Yahoo etc) and simple to use. Designed to minimize the endless searching/ surfing by utilizing our one click approach. We encourage our advertisers to use as landing pages from our website the product page within their website. For instance if one were to Google EOD Training Aids our website shows up. Click on our website and you land in our Training Aids category. First seen is the logo and company intro for our Featured category and above sponsorships then the alphabetical index of all suppliers in this category. Click on any of the listed companies and you are visiting their website!

We have international coverage with visitors from over 140 countries each looking for product and service suppliers. Often we receive emails from visitors requesting RFQ, product specifications and purchase requirements. These are forwarded to the supplier within the category (Featured category sponsorships and higher) for direct handling. Sales leads are an important function of our business so we process these daily.

There are various levels of participation for Manufacturers and Suppliers that will be insure they are **Found**.

STANDARD listing provides the company name in the alphabetical listing within a single category. Website link is provided. Example : **Inert Products** . There are NO free postings allowed.


Annual cost is \$150 USD.

TEXT LISTING WITH WEBSITE LINK example : **Inert Products** [Military Training Aids](#) (no logo) provides the company name in the alphabetical listing in a single category. This is a live website link to your company website Home page or product page within your website. We also can provide a Tag line that appears after you company name highlighting a brand, slogan or feature that will entice the visitor to click on your company.

Changes or edits to this category can be made at any time with no cost.

We will provide the opportunity to have posted on our Home page under News/ New Products any company news , new product launches and product changes. Videos, Photos and Text articles work well here. These are limited to one posting per quarter. These are in fact a live website link to your Home page or product page. All posting also appear on our Facebook and LinkedIn pages. It is free of cost.

Think of this as free advertising! Cost is \$500 USD per year

TEXT LISTING WITH WEBSITE LINK includes LOGO example:  **Inert Products** Military Training Aids provides the company name in the alphabetical listing in a single category. This is a live website link to your company website Home page or product page within your website. We also can provide a Tag line that appears after you company name highlighting a brand, slogan or feature that will entice the visitor to click on your company.

Changes or edits to this category can be made at any time with no cost.


We will provide the opportunity to have posted on our Home page under News/ New Products any company news, new product launches and product changes. Videos, Photos and Text articles work well here. These are limited to one posting per quarter. These are in fact a live website link to your Home page or product page. All posting also appear on our Facebook and LinkedIn pages It is free of cost.

Think of this as free advertising! Cost is \$1000 USD per year

FEATURED SPONSORSHIP is one of our most popular levels. It provides a prominent location within a single category that displays your company logo or image and text for company (About Us) introduction. These are active website links to your Home page or product page within your website. Video or photo works great here as well.

Once this level is taken it is unavailable to your competitors until you give it up.

There are a total of three (3) TEXT LISTING WITH WEBSITE LINKS included. Example:

 **Inert Products** Military Training Aids . One is in the alphabetical company listing in your FEATURED Sponsorship category. The other two (2) are any others that you choose.

Tag lines are available as well.

Changes or edits can be made at any time with no cost.

We will provide the opportunity to have posted on our Home page under News/ New Products any company news, new product launches and product changes. Videos, Photos and Text articles work well here. These are unlimited to your company. These are live website links to your Home page or product page. All posting also appear on our Facebook and LinkedIn pages. It is free of cost. Again think of this as free advertising!

Sales leads, RFQ's and Product information requests are sent immediately by email to your designated recipient.


Annual cost is \$2500 USD

PREMIUM SPONSORSHIP is a level that appears above the FEATURED sponsorship level. Same look as FEATURED SPONSORSHIP

It provides a more prominent location within a single category that displays your company logo or image and text for company introduction. (About us) These are active website links to your Home page or product page within your website. Video or photo works great here as well.

Once this level is taken it is unavailable to your competitors until you give it up.

There are a total of Six (6) TEXT LISTING WITH WEBSITE LINKS included. Example:

 **Inert Products** Military Training Aids. One is in the alphabetical company listing in your PREMIUM Sponsorship category. The other five (5) are any others that you choose.

Tag lines are available as well.

Changes or edits can be made at any time with no cost.

We will provide the opportunity to have posted on our Home page under News/ New Products , new product launches and product changes. Videos, Photos and Text articles work well here.

These are unlimited to your company. These are all live website links to your Home page or product page. All posting also appear on our Facebook and LinkedIn pages It is free of cost.

Sales leads, RFQ's and Product information requests are sent immediately by email to your designated recipient.

Annual cost is \$3000 USD

Sales leads, RFQ's and Product information requests are sent immediately by email to your designated recipient.

Annual cost is \$3000 USD

GOLD SPONSORSHIP. It provides the highest prominent location within a single category that displays your company logo or image and text for company introduction. These are active website links to your Home page or product page within your website. Video or photo works here as well.

Once this level is taken it is unavailable to your competitors until you give it up.

There are a total of twelve (12) **TEXT LISTING WITH WEBSITE LINKS** included. One is in the alphabetical company listing in your **GOLD Sponsorship** category. The other eleven (11) are any others that you choose.

Tag lines are available as well.

Your company logo appears on our Floating Banner on our Home Page. It is another active website link.

Changes or edits can be made at any time with no cost.

We will provide the opportunity to have posted on our Home page under News/ New Products any company news, new product launches and product changes. Videos, Photos and Text articles work well here. These are unlimited to your company. These are all live website links to your Home page or product page. It is free of cost.

Sales leads, RFQ's and Product information requests are sent immediately by email to your designated recipient

Annual cost is \$4500 USD.

We understand sometimes timing with marketing budgets do not coincide with new opportunities so we are pleased to offer our easy payment plans for semiannual or quarterly payments.

We accept credit cards, company checks and wire transfers just let us know what's best for you.

There is some flexibility to work with your specific program and we are happy to discuss them at any time including semiannual and quarterly payment plans.

Available 24/7/365 our website is constantly updated with the latest information. We believe our company provides a better spend of your marketing budgets because it is always real time, our visitors are reaching out to us unlike magazine advertising with low return rates and our thousands of visitors every month.

We exhibit and attend Global EOD Conferences, NDIA and DSI events. This allows us the opportunity to meet with you, your potential customers, demonstrate our website and receive feedback for continuous improvement.

Active pages on LinkedIn and Facebook.

See for yourself and visit www.EODBUYERSGUIDE.com



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2020 Insertion Order

1143 Northern Blvd. # 252
Clarks Summit, P A 18411
Tel: (570) 290-9123
Fax: (570) 300-2235
Sales @ E O D b u y e r s g u i d e . c o m

Billing Address:	
Company:	
Contact Name:	
Address:	
Phone:	
Fax:	
E-mail:	

AD DISCRIPTION

COST

X

Standard Listing one website link NO Free Posting	\$150.00	
Text Listing with Website Link w/o logo	\$500.00	
Text Listing with Website Link incl logo	\$1,000.00	
Featured Sponsor Listing	\$2,500.00	
Premium Sponsor Listing	\$3,000.00	
Gold Sponsor Listing	\$4,500.00	

All web Listings run for 1 year terms

*Standard text listing - no web links or promotional benefits are offered. Only one product category is allowed.

*Text listing with website link features a text link to your companies' website in 1 product category.

Featured Sponsorship members receive:

- Text link listings to your companies' website in up to 3 product categories.
- 1 Featured category position with image, company description and link – Displayed at top of category page.

Premium Sponsorship members receive:

- Text link listings to your companies' website in up to 6 product categories.
- 1 Featured category position with image, company description and link – Displayed at top of category page.

Gold Sponsorship members receive:

- Text link listings to your companies' website in up to 12 product categories.
- Your companies' logo displayed on the www.EODbuyersguide.com Home Page Scrolling Banner AD.
- 1 Featured category position with image, company description and link – Displayed at top of category page.
- Monthly opportunities to be featured in news articles on the home page which features industry news, new products, and services.

Advertising Terms & Conditions:

By submitting advertisements the advertiser and agency jointly and severally represent and warrant to the Publisher that they are authorized to publish the entire contents and subject matter thereof and that such publication shall not violate any law or infringe upon any right of any party. In consideration of the publication of advertisements, the advertisers and agency shall, jointly and severally, defend, indemnify, and hold the Publisher harmless from and against any and all losses and expense (including attorney fees and expenses) arising out of the publication of such advertisements, including, without limitation, those arising from claims or suits for defamation, copyright or trademark infringements, misappropriation, violation of the Lanham Act or rights of privacy or publicity from any and all similar claims now known or hereafter devised. It is understood that the advertiser and agency are jointly and severally liable to the publisher for payment of invoices for advertising published hereunder. Disclaimers and sequential liability are not accepted. All invoices must be pre-paid before the Ad(s) are placed. All logos, graphics, and content must be provided by the advertiser. By signing below you agree to the terms outlined herein.

Circle Payment Method Below:

VISA MasterCard AMEX DISCOVER Other _____

Credit Card # _____

Expires _____

CVV _____

Thank you for your business!

Please sign, date and fax to 570-300-2235

Authorized Signature _____

Date _____



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Select Your EOD Buyers Guide Category listing(s)

Product Category X

<u>Access Control</u>	
<u>Blasting</u>	
<u>Breaching</u>	
<u>Bomb Suits</u>	
<u>CBRNE</u>	
<u>Communications</u>	
<u>Containment</u>	
<u>Detection</u>	
<u>Demining</u>	
<u>Demolition Accessories</u>	
<u>Disposal</u>	
<u>Disruptors</u>	
<u>ECM</u>	
<u>Explosives</u>	
<u>Foam Systems</u>	
<u>Hand Tools</u>	
<u>Hydro Tools</u>	
<u>Initiators</u>	
<u>IED Defeat</u>	
<u>Miscellaneous</u>	
<u>Non-Lethal</u>	
<u>Optics</u>	
<u>Physical Security</u>	
<u>Protection Gear</u>	
<u>Pyrotechnics</u>	
<u>Rigging</u>	
<u>Robot</u>	
<u>Scopes & Lasers</u>	
<u>Storage</u>	
<u>Software</u>	
<u>Training</u>	
<u>Training Aids</u>	
<u>Transport Equipment</u>	
<u>Transport Personnel</u>	
<u>Vehicles</u>	
<u>X-Ray</u>	

← Select the categories to the left you wish to be listed in by marking with an X

Standard text listing - (1) One product category is allowed.

Text listing with website link (No Logo) - (1) One product category is allowed

Text listing with website link Logo included-One product category is allowed

Featured Sponsorship - (3) Three product categories are allowed – One of them is a Featured category position

Premium Sponsorship - (6) Six product categories are allowed – One of them is a Featured category position

Gold Sponsorship - (12) Twelve product categories are allowed – One of them is a Featured category position

☐ Your companies' logo displayed on the www.EODbuyersguide.com Home Page Scrolling Banner AD.

☐ Monthly opportunities to be featured in news articles on the home page which features industry news, new products, and services.

*All Featured category positions are subject to availability. These are granted strictly on a first come-first serve basis.

SPONSORS - Indicate what product category you'd like to have your FEATURED listing in.

Featured Category _____

Graphics, Logos, and Web Content for Publishing

Note All graphics, logos, web content are to be submitted to us via email Sales@EODbuyersguide.com

Image formats for web publishing: (Best [HI-RES] resolution possible please)

1. **.GIF** - Graphic Interchange Format
2. **.JPG** - Best for photographs and scanned pictures

Thank you for your business!

Please sign, date and fax to 570-300-2235

Authorized Signature

Date



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Tel. 570-290-9123
Fax 570-300-2235

Fill out your company contact details below

*****Please sign, date and fax to 570-300-2235*****

Company: _____

Contact name: _____

Address: _____

City: _____

State: _____

Zip: _____

Country: _____

Phone: _____

Fax: _____

Contact email: _____

Website: _____

Thank you!

*****Please sign, date and fax to 570-300-2235*****

Authorized Signature

Date