

30 Seconds:

Each day those that protect and serve us in law enforcement put their lives on the line. These law enforcement officers, who often work long and irregular hours in tough and dangerous conditions, run a high risk of being attacked, wounded, or even killed by the very criminals that prey on us. Every year hundreds of law enforcement officers are killed or serious injured in the line of duty. Blue Alert is a system that provides the means to speed the apprehension of violent criminals who kill or seriously injure local, state, or federal law enforcement officers. Find out how you can truly help those who help.

That's [bluealert.us](http://bluealert.us) (blue alert dot US), that's [bluealert.us](http://bluealert.us) (blue alert dot US).

---

15 Second:

Two California deputies killed by an arson suspect with a high-powered rifle. Ten law enforcement officers in the State of Florida lose their life in the line of duty in less than 6 months. Help those that put their lives on the line by logging on to [bluealert.us](http://bluealert.us) (blue alert dot US) and find out how you can help those who help us each day. That's [bluealert.us](http://bluealert.us) (blue alert dot US).