1969 JOURNAL DRIVE LAUNCHED

All Proceeds For Building Expansion

JOE ESSES, Chairman; ELLIS J. SAFDEYE, ISIDORE SHAMAH, Co-Chairmen

"It was the Journal which kicked off our third floor project exactly one year ago," Mr. Leo Esses, Yeshivah President, said in commenting on the urgency of this year's Journal Drive.

"Although the Journal's $52,000 income could not build the third floor, which cost over $250,000, it was the spark which gave us the courage and impetus to move ahead," he explained.

The enrollment explosion at Magen David in the last two years is such that the entire building, including the third floor, will be fully utilized this coming September. "What will happen the following September?, and how about the one following that?" he asked.

The Yeshivah's Executive Committee therefore considers it a matter of high priority to plan for further expansion at once, and has therefore once again earmarked all Journal revenue for the building expansion program.

Steering Committee

To assure the success of this critical project, the Executive Committee drafted Mr. Joe Esses to act as chairman of the drive.

"No one in our Community has so much successful experience in heading Journal drives" Sonny Gindi, Yeshivah treasurer, and Henry Shalom, chairman of the Construction Committee observed, "and we cannot afford to experiment at this critical juncture." Mr. Esses selected two co-chairmen, Ellis J. Safdeye and Isidore Shamah, to head the drive with him, and named a twelve man steering committee who will be responsible for every aspect of the drive's planning and development. Serving on this committee are:

Saul Ashkenazi Jack Benun
Moe D. Gindi Sonny Gindi
Richard Haddad Morris Misry
Edward Sabot David Shamah
Albert Shalom David Sutton
Henry Shalom Harry S. Tawil

At its first meeting, the committee proceeded to establish sub-committees to organize the following areas of work:
Retail Division (Dave Shamah, Morris Misry); Alumni Division (David Sutton); Out-of-town SY's (Jack Benun); Overseas Business Contacts (Ellis J. Safdeye). Chairman Joe Esses said a number of additional sub-committees are planned, and will be appointed at the coming meeting.

$60,000 Goal Established

At its initial meeting the Committee also evaluated its potential, analyzed by source and size the ads received in the last two campaigns, and set the goal for this year's drive at $60,000, which is not only realistic, but slightly on the conservative side," Joe Esses said. "With two dynamic co-chairmen like Ellis Safdeye and Izzy Shamah, and a twelve man steering committee made up of sincere, capable men who represent a true cross section of the Community, we should reach $60,000 easily," he explained, and then qualified his optimism with an "if." "If we have the active support of those members of our Community who are in business and can solicit ads from their suppliers of goods and services, and IF the men and ladies who are not in business solicit ads from the retailers we shop at, the 101 people and stores we patronize in our daily routines."

The Committee plans to contact every single community member, in person or by mail, to ask for their own ad and to ask the men to solicit ads from people they give business to. "The task is enormous and will take every one of us for the weeks ahead," co-chairmen Safdeye and Shamah said. "We appeal to every community member to make our job a little easier by not waiting to be called upon. Call in your own ad, and ask for ad blanks so you can solicit ads from your prospects. The number to call is 236-5905 and ask for Journal Secretary," they concluded.
FROM THE DESK OF THE PRINCIPALS

by Rabbi David Bitton

PROJECT — ADOPT AN ORPHEAN

The children of the Magen David Yeshivah are happy that they have a new little brother. He is Moshe Mihael, a 2 year old Iraqui boy from a very poor family in Jerusalem.

Moshe was adopted by the children through the Estelle Donna Evans Foundation as recommended by the Jewish Press. The General Organization of the school agreed to pay $10.00 monthly towards Moshe's support, and to send additional money for extras, such as, new clothing for Passover, toys, birthday gifts etc.

The children of the school have expressed a feeling of love and concern for their little adopted brother. They are eager to get to know him and to help him. Some are writing letters to him. We were informed that Moshe's family would tell him what we wrote and would answer our letters.

This project is helpful not only to Moshe but also to the children of the school. They are growing in sympathetic understanding and are developing a feeling of kinship with Moshe and with the people of Israel.

MOSHE MIHAEL

“WHAT IS A GOOD LESSON”

The basic elements in formal learning are the teacher, the pupil and the lesson; the latter is the unit of learning through which specific skills and knowledge are practiced. The success of the lesson depends upon the teacher’s skill in the selection of the material; in methods employed; in providing suitable activities and in getting the pupils to put forth their greatest effort.

Since learning is essentially an active process, its success depends upon the learner’s readiness and upon the satisfaction that he derives. This means arousing the pupil’s interest, so that he will engage in an activity with eagerness and managing that interest so that its satisfying element are maintained throughout. When the teacher is, by nature, vivacious and interesting, it is not difficult.

In our time, more than ever, stress is placed on pupil’s activity. The learner is to plan and carry out as much work as possible, with the teacher acting mainly as the guide and counselor. There is always the danger, especially in the case of the eager and well-informed teacher, to dominate the lesson and to talk too much. Restraint must be exercised, for it is the pupil who needs the oral practice, and not the teacher.

Here is a portrait of my own experience, years ago, as a teacher in my Hebrew class. Sometimes I withdrew to the background or sat among the pupils, and permit one of the students to assume the direction of the class activities for five or ten minutes — as, in the asking of questions, teaching, in the singing of songs, presentation of a report or, sometimes, for a whole lesson. I found that by permitting pupils to assume control of the situation gives them a feeling of power, satisfaction and pleasure.

It also affords them an excellent opportunity to express themselves and to undertake something original. For instance, if the teacher feels that his voice is not adequate for singing, or that he cannot carry a tune — in that event he can let a pupil with a good voice take over.

Learning proceeds most effectively and tends to be most permanent when the learner is motivated — that is — when he has an interest, in the activity being undertaken.

Interest and motivation are closely re-
Self Expression and the Apollo 8

The children of the Magen David Yeshivah were fascinated by the Apollo 8. Every child wished to express himself. Here are 3 samples of self expression from the 2nd grade on the same theme, the Apollo 8. The teacher provided the topic (opening) sentence. It is interesting to see the different ways in which each child developed it.

APOLLO 8 by Elliot Jemal: I am the commander of this ship on my way back from the moon. I tell how to use the ship and how to land the ship. We will land in the water and splash down in it. When we go up higher more parts of the ship fall off. It is hard to move in the ship. I tell the men what to do and they listen to me. It takes about 3 days to get to the moon.

APOLLO 8 by Jamie Dweck: I am the commander of this ship on my way back from the moon. The moon looked funny. The moon is not made of cheese. I hope we land safely. I hope we land in the right place too. I hope I don't get a cold.

APOLLO 8 by Ezra Tawil: I am the commander of this ship on my way back from the moon. I circled the moon ten times with two other men. We will splash down in the Pacific Ocean on Friday at noon. We went 25,000 miles an hour. We finished circling the moon last night. Maybe Apollo 9 will land on the moon in the spring.

Frieda R. Sheprenze, Principal, General Studies

On Choosing a High School

On the evening of January 16th, more than 40 people, parents of 7th and 8th graders, attended a panel discussion on the importance of selecting a Yeshivah High School for their children. Rabbi Bitron opened the meeting and Rabbi Greens moderated the discussion. Two important guest speakers stressed the advantages of a Yeshivah H.S. for both boys and girls. Dr. Seymour Glick, Chief of Medical Services at Coney Island Hospital and an organizer of the Orthodox Jewish Scientists organization spoke of the age-old respect for learning and education held by Jews throughout the centuries and stressed that the place where the atmosphere is most conducive to learning is in a Yeshivah H.S. where education is so highly respected. A pupil there has the humility to know he doesn't know it all and is eager to learn.

The second speaker was equally interesting. He was the Principal of Mirrer Yeshivah, Rabbi Joseph Klein, who spoke on behalf of all Yeshivot and emphasized that in both their secular and Hebrew departments, these schools are doing an outstanding job in turning our scholars and students able to win Scholarships and go on to colleges of their choice. He pointed out that the teachers in the Hebrew Dept. are modern-minded and can communicate with their students on levels of education, sports and topics of the day. The teachers engaged by the secular departments are usually the pick of the accredited teachers of N.Y.C. who are eager to work with Yeshivah students.

Since we are living through a period of time where youth is rebelling against the emptiness of their lives, he pointed out that a Torah education is actually necessary to feed their souls and give them some direction. Parents were invited to ask questions and also were advised that the Principal would be glad to have a private conference with them to help them decide and select a High School for their graduating child.
SPOTLIGHT ON PEOPLE

ELI SALEM

This month we point with pride to Mr. Eli Salem (son of Nazria & Yomtob) who has made a great career for himself in Chemical Engineering and as far as we know, is the only member of our community in that field.

Eli was born here in Brooklyn in 1936 and attended the local schools — and Magen David Talmud Torah on 67th St. He attended Brooklyn College where he took a pre-engineering course and then transferred to City College’s School of Engineering (one of the best) and in 1957 graduated with a B.Ch.E (Bachelor of Chemical Engineering). He did brilliantly in his studies and graduated among the upper quarter of his class. He went on to attend PolyTech at night where he obtained a Masters degree in Chemical Engineering while working during the day.

Eli is very happy in his chosen field. He is now working for Union Tank Car, a subdivision of Graver Water Conditioning Co. where he holds the title of Supervisor of Technical Services with technicians, engineers and chemists working under him. The company specializes primarily in water treatment and waste treatment for municipal use. He himself holds a government patent on an ion exchange process and has published papers in industrial publications and chemical reviews.

In April, Eli will attend the American Power Conference in Chicago where all utility companies and their suppliers will meet to exchange ideas and learn new techniques. He will give a presentation to the industry on the latest technology in their field.

His work is concerned with keeping water clean. It works with the Bay Park Sewage Park in Nassau County to purify sewage water so that it can be re-used; it cleans steel mill wastes from water used in manufacturing and sees to it that utility companies have the pure water they must have to make steam to operate turbines and generators at optimum efficiency. It holds licenses all over the world and trains foreign companies in the use of its equipment.

Eli has been with the company since his graduation but he has also served in the army for 6 months and in the National Guards for 3 yrs. While at Ft. Dix he made sure to have Kosher meals and to obtain space in the company refrigerator for his special food.

He is married to the former Claire Fraiman and has three sons, two of whom attend Magen David. He is very happy with their progress in the school and is himself active in the Magen David’s Fathers Club primarily on the religious committee arranging classes for adults. He is quite a busy person but for relaxation, goes in for “spectator sports,” and reads the Torah and mishnah. It is significant that in all his travels he works out arrangements not to be forced to desecrate Shabbat, nor to be without Kosher food, which often means traveling with a portable kitchen, including an electric burner, canned foods, matzo and the like.

Progress Letters

Something new has been introduced this year by the Principals of Magen David Yeshivah.

Letters are being sent home regarding the child’s progress in school. If the child is doing well and progressing as he should, the letter will say so. If the child is not, the letter will indicate this and advise on ways of helping the child do satisfactory work. Sometimes a private tutor is suggested, and sometimes a review of the child’s homework patterns is enough. Often where a longer conference is called for, the parent is either called in or conferred with by telephone.

It involves much additional effort to review each child’s progress and to make detailed recommendations as Rabbi Bitron stated, “We are studying every child’s progress and want the parents to keep up their efforts also.” This is in keeping with Magen David policy; to keep the child’s welfare primary and encourage the parents to participate in the child’s growth.

INQUIRING REPORTER

7th and 8th Grades were Asked
What do you think was the most important event in the news in 1968?

JULIUS FAHAM: The most important news of the year is the Paris peace talks.

EDDIE SAFDIEH: The most important event was the Pueblo crisis.

STEVEN JEMAL: The election was very important even not for this year but for the next four years.

YAFRA DAYAN: In my opinion the feat of the American astronauts. They were able to orbit the moon ten times and return safely. I hope future Apollo flights will be as successful.

DAVID HIDARY: Most important event to me was the Jets winning the Super Bowl.

JACK RAHMEY: I think the most important event was the death of Martin Luther King. He was a well known man and Nobel Peace winner.

STEVEN SHALOM: I think the most important event was the election of Richard Nixon.

ELI BRAHA: The most important event was the flight of Apollo 8 and the pictures that they took of the moon and the earth.

Bus Transportat on Arranged

After long and intensive effort, we have finally arranged with City-Wide school Bus to service our school, and stops will be announced in the near future. They expect them to cover nearly every street on which our pupils live.

However, since the bus company itself is beset with all kinds of labor troubles (as of now, its men are out on strike) and because of the changing hours of the public schools, this service is not scheduled to start until April 1st. We are still trying to get a closer starting date.

Much thanks must go to Mrs. Claire Salem and Mrs. Shirley Himmann who have compiled all the lists, worked out the routes and worked with the bus company to get this service for us, and to Rabbi Himmel for his valuable advice and cooperation.

Baltimore Trip Postponed

The trip to Ner Israel Rabbinical College, Baltimore, planned for the Jan. 10th-12th weekend was postponed because of the flu epidemic in that city.

Our 6th, 7th and 8th grade boys were looking forward to this trip and were all disappointed. We regret plans had to be changed, but a new date is being planned and parents will be notified.
CCY Activities in Full Swing

A recently formed group of teenagers and young adults, boys and girls, has been organized under the name Council of Concerned Youth. More than 200 young adults participated in its first election and voted for an Executive Council, whose function is to set the policy of the organization, and to form committees to work in specific areas of interest. Their aim is "to interest young adults in community affairs," in the words of Chairman Michael Haber.

The CCY meets in the annex of Shaare Zion and to date has been conducting social activities every Tuesday night; religious classes for boys and girls; a photography club; and athletic programs. A darkroom and photographic laboratory has been outfitted in the former kitchen of the house and the members use it to learn enlarging and development techniques.

An Art Class for beginners is being established with the instructor to be a young artist of the community, Eddie Harway, who has been successful in selling his work.

Also, CCY has planned a "Teloh Tournament" to be held Feb. 2nd, 1:00 p.m. at the Shaare Zion, open to Juniors under 16 yrs. of age and Seniors over 16 yrs. Everyone is welcome. Refreshments will be served and there is no fee.

No Membership Fees

The CCY raises its money through social activities and does not have a membership fee. All boys and girls over 16 yrs. are welcome to join in some phase of its activities be it social, community service, religious, public relations, house committee, etc.

More information can be had from Michael Haber at 998-8104. There is something to interest each young adult.

The latest item on their agenda is the production of a play using a professional director. People are needed for everything — acting, costumes, scenery, publicity, artwork, and the like.

SISTERHOOD NEWS

by Helen Tushin

Home-Baked Comedy Skits and Ka‘ak

Sisterhood’s well-known team of playwrights — Rae Doneck and Renee Natkin — are at it again!

Rae and Renee are busy working out a skit for the Membership Tea to be held February 25th. As they’ve done in the past, the ideas are bandied about between them and very little is actually written down. They develop situations, jokes, punch lines and try them out on their friends and families. "Knowing the amount of laughter, we know how funny it is," said Rae. "We start cutting up and get real silly and take off from there."

The two have been good friends and collaborators for many years and have done several of Sisterhood’s past skits that were all wonderfully received. They’re a “triple threat” team that can write, produce, and act out their hilarious comedies. This year, their theme is a problem on so many minds — WEIGHT WATCHERS — how it was in the good old days and what it’s like today.

Casting is now on and volunteers are needed to assist in the production. Interested? call Renee Natkin, DE 9-6487.

“Lemons” Turn Away Applicants

The Magen David Production of the “Lemons,” the youth-oriented group working under the direction of Mr. Abe Tawil, has been quite successful in their enrollment of younger children. There are 388 children enrolled and a waiting list of 170. They have stopped taking names as there is just no way to accommodate them.

The youngsters, ranging in age from 7 through 15, meet and work under the guidance of 60 leaders who are young adult boys and girls of the community. Each group meets once a week and twice monthly outings are planned. For example the 15-16 yr. group is planning a one day ski trip to Hunter Mt. Trips are paid for as they are taken, by each child.

Unfortunately, the groups have to scatter their meeting places as there is no place large enough to accommodate them all nor with facilities for them to use. They buy equipment as is necessary as well as materials for their work projects.

Accidents and Discipline

Insurance coverage has been obtained which gives each child a maximum of $2,000 per serious accident injury.

A warning note has been sounded by Mr. Tawil. "Some children lack discipline. If they can’t take it and play the game right, they will be dropped immediately."

Incidentally, the girls are also famous for their “Ka‘ak” baking and are called upon to make some whenever there’s an occasion. Here is their recipe, which is absolutely fool-proof. A word to the wise, though: The secret of really good “Ka‘ak” is to use absolutely fresh yeast and knead it well.

2 lb. flour
1 1/2 packets yeast (from bakery)
2 c. water
1 c. Crisco, melted
2 c. sugar
1 1/2 c. "Kimoon"
1/2 c. "Kizibra"
1/2 c. Black Seeds ("haba el barakah"")
1 1/4 c. warm water

Sesame Seeds, beaten egg with 1 c. water.

Mix all ingredients together at the same time. Knead well for at least 10 minutes. Allow to rest for 45 minutes in a warm, dark place. (Cupboard above a wall oven is a good place). Cover with a clean cloth. Meanwhile, heat oven to 375°.

Divide dough into quarters. Take each quarter, and make a long roll of it on the table. With a sharp knife, cut into approx. 1” pieces. Roll out each piece into a circle, dip in beaten egg and then in sesame seeds and bake until very lightly browned; remove from oven. Then, return all “Ka‘ak” to oven in a large basin and toast it at 200° for about 1 hour, until it is all crispy. Secret tip: Keep a corner of the oven door open a trifle (with a spoon or other metal object) so that the cake will get crispy without turning too brown.

CORRECTION: We made a mistake. The correct date for our Annual Membership Tea is Tuesday afternoon, February 23, 1969.

Now don’t make the mistake of the year — Don’t miss it! It will be an afternoon to remember. You’ll see an Original Play written by Rae Doneck and Renee Natkin, and acted by our own girls. Plus a Special SY Surprise!

As usual, detachable refreshments will be served.

If you have not sent in your dues yet, please make sure to do so or have it ready when the girls come to your door. Special envelopes have been sent out to help with collection off dues. Don’t forget the date: TUESDAY, FEBRUARY 25, 1969, at 1:00 P.M. at the Shaare Zion.
P. T. A. NEWS

CAKE SALE SUCCESSFUL

The Magen David PTA’s annual Cake Sale was its most successful ever. We thank all our parents for their cooperation, especially those who took the time to bake for the event. Needless to say, the home-baked cakes always go fastest and are usually the tastiest of all. The "matamool" and "Graybeli" were especially good and we thank their bakers in particular, although everything was good.

Two little girls who had $1.00 each to spend were very careful in their choice of what to buy but their eyes were caught by two big ring cakes, baked and attractively wrapped by one of our mothers, and they begged us to let them have one each to take home. Could we resist? Their mothers must have been pleasantly surprised with their daughters' bargaining skills, a tribute to the Yeshivah’s home economics courses, which instructs the girls in marketing.

Each child had an opportunity to select cakes and cookies to have with his milk and it was delightful to see with how much care they made their choices.

Special thanks are extended to Mrs. Odette Hazari, Chairman of the Cake Sale, and to Mrs. Linda Tawil and Mrs. Grace Bigio who helped her with the pick-ups. The success of the Sale was a result of everyone’s cooperation. Thank you all, you wonderful ladies.

PLAN FOR PASSOVER FROM NOW!!

Now that February is here, can Passover be far away? With this in mind, PTA is making arrangements to again offer to everyone in the community, Barton’s assortment of candies, fruits and nuts, cookies, mints, marshmallow fluff, etc., strictly Kosher for Passover. Prices will be comparable to last year. Pricelists will be available in a few weeks.

Orders will be taken through the children and all orders will be delivered to the home before the holidays. An incentive for the child to bring in as many orders as possible, we are giving a First Prize of a portable black and white television set to the one who brings in the biggest order. Every child selling over $25.00 worth will receive runner-up prizes.

For more information, please contact Rochelle Mizrahi, Chairman of Passover Sales, at H19-9855.

Milestones

BIRTHS
Mr. and Mrs. Maurice Masway Boy
Mr. and Mrs. Nat Marshall Boy
Mr. and Mrs. Charley Dweck Boy
Mr. and Mrs. Manny Haber Boy
Mr. and Mrs. Max Tawil Boy
Mr. and Mrs. Harry Franco Boy
Mr. and Mrs. Eddie Tawil Boy

BAR MITZVAH
Mr. and Mrs. Maurice Ariptel Son Andrew Mayer
Mr. and Mrs. David Gindi Son - Morris
Mr. and Mrs. Max Hidary Son - Jack
Mr. and Mrs. Zack Eastman Son - Moses
Mr. and Mrs. Hy Zebade Son - David
Mr. and Mrs. Jack Baha Son - Isaac
Mr. and Mrs. Joseph Klish Son - Abraham
Mr. and Mrs. Jack Sutton Son - Harry

WEDDINGS
Gladyis Assin to Murray Broder Pamela Picciotto to Stanley Cohen
Jamilla Hamami to David Mizrahi Darrelle Shabot to David Cohen
Juan Mizrahi to Robert Hochgraf
by Grace Rossabi

Shaare Zion News

Election of Officers and Executive Committee were held Dec. 14th. Elected were:
President: Ralph Shamah
Vice-President: Abe M. Cohen & Isaac Tawil
Secretary: Joe A. Atias
Treasurer: Joseph R. Gayda

We wish them luck and success in carrying out their plans and hope to have a statement from the new President for our next issue.

SENIOR CITIZENS GROUP: Membership in this has increased to more than 90 men and women. The Ladies Auxiliary procured Flu Shots — at the height of the epidemic — so that our senior citizens were able to be protected.

"BIKUR HOLIM" — VISITING THE SICK: Volunteers are being recruited to form a group to fulfill the Mission of Visiting the Sick, either in their homes or in hospitals. If you know of any person in need of a visit, a prayer, a telephone call, please contact the office at ES 6-0009 and arrangements will be made. If interested in volunteering services, let the office know. They are interested in establishing a Bikur Holim Society for women and in enlarging the men's group. Please cooperate.

Boy Scout News

Both Boy Scout Troop and Explorer Post 901 are happy to welcome Cub Scout Pack 901 into Scouting and the Community.

Cub Scouting prepares young boys (ages 8 to 11) for Boy Scouting. In Boy Scouting they do things they were trained to do as Cub Scouts. It also helps you to be a better man.

At the Pack Meetings they have had plays, skits, and magic acts. As a den chief I have witnessed the great job they are doing (with help from the den mothers). For instance, den 1 has made racing cars from blocks of wood and den 111 has made eagles out of painted noodles and cardboard.

Mr. Edward Shamah is the Cubmaster and is doing a great job.

CORRECTION PLEASE

1. The Co-Chairmen of the Book Fair were Sondra Sutton and Molly Cohen. Thank you again, for your fine work and devotion to M.D.Y.

2. Miss Ruth Dweck’s Prize Winning Essay was written in a City-Wide Contest, not national, as carried in our story. Also, she was invited to receive her award from Mayor Lindsay, not L.B.J.
CROYDON SILVERMART
Largest selection of Silver & Crystal Gifts of all kinds at
lowest discount prices anywhere.
Visit our gift store for best buys and save.
WE DO FINE SILVER PLATING & REPAIRING

COME IN AND PICK UP YOUR FREE COPY OF OUR EXCITING 96 PAGE
DISCOUNT GIFT CATALOG.

627-631 KINGS HIGHWAY
Corner of East 7th St.
IRVING HELD

VALUABLE COUPON
This coupon entitles bearer to an extra 10% of our already low discount prices.

NI 5-3113   NI 5-3558
Hours: Monday thru Sat.
9 a.m. till 6:30 p.m.
DAVID GILBERT

Let I. C. S. lead you out of the
Accounts Receivable Jungle

"WITH I. C. S. YOU ARE ALWAYS RIGHT — ON TIME!"
Automate without any special equipment on your premises. Eliminate delays and
excessive costs due to absenteeism, turnover, and specially trained personnel.
Within a few days of your closing, you will receive:
1. Open item aged accounts receivable schedule...
2. Individual, ready to mail, open item aged accounts receivable statements...
3. Cash Journal by customer and invoice...
4. Detailed sales register by customer with year-to-date comparisons...
5. Fully extended salesman's commission statements...
To find out how you can benefit by this unique service, call Executive Salesman
Edward Ash (212) 685-3090 or mail the coupon:

I. C. S. INFORMATIVE COMPUTER SERVICES, LTD.
171 MADISON AVENUE, N. Y., N. Y. 10016 — (212) 686-3080
Attention: Edward Ash

Name ___________________________ Title ___________________________
Firm ____________________________________________________________
Phone __________________________ Address __________________________

No. of Invoices per month __________________________
Days: MU 4-820   Nights: DE 6-8930
Why Not Plan Your Winter Vacation Now?
‘At Your Service’

ZEITH TOURS
— For All Your Vacation and Business Travel Needs —
21 E. 40TH STREET
Moe Rahmey — New York City

ATTENTION ADVERTISERS
The Community Bulletin reaches 2,500 Community Families —
and is READ by them — over 12,000 Readers.
our rates our:
$5.00 per column inch — No Discounts
to reserve space — call or write Advertising Manager

MRS. SELMA COHEN
50 Avenue P, Brooklyn, N. Y. 11204
(212) ES 5-9288
For the Self-Employed
A tax-sheltered retirement-pension plan that GUARANTEES a lifetime income. Equitable prototype plan now offered by the Community’s Equitable team.

EDWARD SHWEKY, C.L.U.
RAYMOND SHWEKY, C.L.U.
300 7th Ave., N.Y.C. Tel: 736-8820

JIM’S MOBIL STATION
DE 9-4075 Low Gas Prices

E. C. J. M. G

Free Road Service Free Pickup

DE 6-4040 DE 9-5951

JOE’S
Kosher Delicatessen & Restaurant Caterer
Prompt Delivery Catering for All Occasions
545 Kings Highway At East 4th Street

HAROLD’S FOR PRESCRIPTIONS
2273 McDonald Avenue Corner Avenue U
We Deliver 996-4200

NEW AND USED CARS
Sold and Leased
Call: Morris Esseen 763-5880 or 338-4535

“RENT A CAR IN MIAMI FROM”
IKE MIZRAHI
Call Collect for Airport Pickup
1-305-757-5508
— New Cars — Low Rates — Free Mileage —
Make Reservations Now
ATLAS RENT A CAR — 160 N.W. 79th St. — Miami, Fla.

Dial-A-Gift Phone Service
THE YELLOW DOOR LTD.
Gifts - Decorative Accessories - Jewels
Bridal Registry - Free Delivery Service
Daily — 11 A.M. to 5:30 P.M.
1411 Avenue M., Brooklyn
Sallée Bijoux 996-7062 Gladys Shabot

BEachview 2-9042-9048
BEACHVIEW FLORISTS
“Say It With Flowers”
Flowers For All Occasions
6617 Bay Parkway
At Sea Beach Station Brooklyn, N.Y.

ADELE’S DRESS SHOPPE
1595 — East 2nd St. 998-5730
Cruise wear—Dress—Dresses—Formal wear—High-Style Blouses
10-12:00 2 P.M.-5:00 Evs. Call

REV. SAMUEL CHAMOULA
CERTIFIED MOHEL
Orthodox Sephardic Circumcision
CL 9-0117

Grand Opening Of
ROSE SALKIN HOUSE
(Formerly of Manhattan Beach)
HOUSE OF FASHION
2274 East 16th St. — Cor. Neck Road, Brooklyn — DE 2-0682
Gowns — Cocktail Dresses — Coats — Suits — Knits — Slacks
Special Attention to the Mothers of the Bride and Groom
Hours: Daily 12:30-5 P.M. Evening 7:30-10:30 P.M. Sunday 12:00-5 P.M.

COMMUNITY BULLETIN
Magen David Yeshivah
50 Avenue P, Brooklyn, N.Y. 11204

Address Correction Requested