

SPORTING GOODS INDUSTRY Database

The SGI Database – always revised for the latest, up-to-date company information and contact names.



The SGI Database gives you access to the raw data we use to compile the *Sporting Goods Intelligence Directory*.

It contains data tables with over 200 detailed data fields that you can query and use to generate your own customized marketing lists.

Here are estimated counts of actual retailer headquarters/buying centers (not branch stores):

Category	Count
Branded & Performance Apparel	6770
Licensed Apparel	1605
Ski & Rugged Apparel	3550
Imprinted/ Embroidered Apparel	1715
Urban Apparel	226
Fashion/Casual Apparel	329
Licensed Products	884
Athletic Footwear	5084
Rugged Outdoor Footwear	2987
Team Athletics	1639
Bicycle	1792
Bowling, Billards & Games	310
Camping, Climbing & Hiking	1343
Exercise & Weight Training	922
Golf	1291
Fishing	1425
Hunting, Shooting & Archery	1283
Ice Hockey & Skating	562
In-line & Skateboarding	987
Ski	1488

Snowboard	1326
Soccer	1193
Lacrosse	529
Sports Accessories	5629
Sports Medicine & Training	1288
Tennis/Racquet Sports	1397
Trophies & Awards	441
Water Sports	1654

Database Buyers Receive "The Works"

Complete Database	Includes Retailers, Vendors and Sales Reps, plus Organizations, Publications and our International Trade Show List.
Retailers Database	Includes Retailers plus Organizations, Publications and our International Trade Show List.
Vendors & Reps Database	Includes Vendors and Sales Reps, plus Organizations, Publications and our International Trade Show List.
Custom Mailing Lists	We'll customize a list for you—pay for only the companies that you want. Call or e-mail us with a description of your needs and we'll put together a quote.
Choose Your Data Format	We maintain the Database in MS Access 2000, but we can also provide it to you in dBase or ASCII CSV if you prefer. You MUST have relational database software to use the full <i>SGI</i> Database, but we can provide a flatfile mailing list in a word processor or spreadsheet format.
Choose Your Medium	USB card or e-mailed, your choice, same price.

The full DB package