



2023 Alabama Library Expo Program Agenda

7:45 – 10:30	Exhibits, Registration, & Refreshments
10:30 – 11:00	General Session & Awards
11:00 – 12:00	First Session
12:00 – 1:00	Lunch
1:00 – 1:45	Second Session

Presenters' Schedule

Presenters and schedule at each location:

A – Mike Artell

B – Frank Baker

**Daphne
Montgomery
Irondale
Decatur**

**B - 11:00-12:00, A - 1:00-1:45
A - 11:00-12:00, B - 1:00-1:45
B - 11:00-12:00, A - 1:00-1:45
A - 11:00-12:00, B - 1:00-1:45**

Note: There is no cost to attend Alabama Library Expo. Your registration fee is paid by Alabama Library Expo vendors. You also receive 6 hours credit toward your in-service requirements.

Presenters' Bios

A. Mike Artell has been writing and illustrating books for kids for more than 30 years. Mike's books have won many awards including Read Aloud Book of the Year (for PETITE ROUGE – A CAJUN RED RIDING HOOD) and Professional Development Book of the Year (for ROCK YOUR READ ALOUDS). Mike has visited more than 1,000 schools in the U.S., Europe and Asia where he has shared his techniques for thinking, writing and drawing more creatively with hundreds of thousands of students. You can learn more about Mike at <https://mikeartell.com/>, or on social media connect with him on Twitter: [@mikeartell](https://twitter.com/mikeartell).



Mike's Session: Humor me. The importance of a healthy sense of humor to personal and professional success.

B. Frank Baker is a veteran media literacy educator, having presented previously on this topic during the 2017 tour. He has conducted hundreds of workshops with educators in his 20+ year history. In 2019, he was honored by UNESCO for his life-long media education work. He is the author of "We Survived The Holocaust-The Bluma and Felix Goldberg Story" (2022); "Close Reading The Media" (2018); "Media Literacy in the K-12 Classroom" (2017); "Political Campaigns and Political Advertising: A Media Literacy Guide" (2009); and "Coming Distractions: Questioning Movies" (2007). You can learn more about Frank at <https://www.frankwbaker.com/>, or on social media connect with him on Facebook: [@medialiteracyman](https://www.facebook.com/medialiteracyman) Twitter: [@fbaker](https://twitter.com/fbaker).



Frank's Session: Teaching The Holocaust in an Age of Disinformation - The Holocaust continues to be a topic many of our students lack essential knowledge about. The speaker, an author, has created a "graphic novel" which not only supplies the facts (through one couple's story) but also provides a background on antisemitism. He believes that educators must embrace the media students attend to, in order to engage them in important teaching standards and 21st century knowledge.