

**FRITZ SCHERZ**  
*Councilman, Verona Town Board*  
*President, Oneida County Association of Towns*  
6081 Rock Road  
Verona, NY 13478  
(315) 363-3509  
[fritz@fritzscherz.com](mailto:fritz@fritzscherz.com)  
[www.fritzscherz.com](http://www.fritzscherz.com)  
[www.fritzscherz.blogspot.com](http://www.fritzscherz.blogspot.com)  
[www.twitter.com/fritzscherz](http://www.twitter.com/fritzscherz)

November 25, 2018

**FOR IMMEDIATE RELEASE:**

**COUNCILMAN FRITZ SCHERZ TO HOLD 9<sup>th</sup> ANNUAL TOWN-WIDE HOLIDAY PARTY!**

Fred “Fritz” Scherz, Jr., Councilman on the Verona Town Board, will hold his 9<sup>th</sup> Annual Holiday Party for all Town of Verona residents on Sunday, December 2<sup>nd</sup> from 1pm to 3pm at the Verona Fire Hall (5555 Volunteer Ave.) in Verona. Preceding the holiday party will be a mini parade starting at 12:30pm from the Verona Fire Hall, going through Viridon Village via Merry St., east on Route 31 to Main Street past J. D. George Elementary School and onto Volunteer Ave. back to the Verona Fire Hall. Folks are encouraged to line the parade route to wave to Santa Claus as he makes his way to the event.

“The last eight years I’ve held this community event, it’s been a success because of the big crowd of children and adults that attended, as well as the volunteers, businesses, and media that helped,” said Scherz. “To me, it’s a Christmas party, as my family enjoys celebrating that holiday. However, I call it a holiday party as I want folks who don’t celebrate Christmas to know that they are still welcome to attend. Although I’m not finished putting together the complete fun-filled lineup of activities and guests, as with prior years I plan on having kid-oriented activities, such as arts, crafts, painting, musicians, and more! There’ll be story telling by some special guests, too. Family-oriented fun will continue to be part of this holiday event, including face painting by Bingo & Dingo (clowns) and there will be an increased presence of live music. Hopefully, Santa Claus will take time out of his busy schedule to attend. I also want people to know that as with the last eight years I’ve held this event, no town funds are being used for it whatsoever as this is not a government-based event. I encourage all residents of Verona, no matter what your age is, to stop by and take part in the festivities!”

The Holiday Party for all Town of Verona residents has free admission and snacks will also be available. If able, attendees are asked to bring a canned good, as a collection will be taken and given to the Verona Food Pantry. For more details, go to: [www.fritzscherz.com](http://www.fritzscherz.com) and/or contact Fritz at: [fritz@fritzscherz.com](mailto:fritz@fritzscherz.com) and/or (315) 363-3509.

If any businesses want to inquire about making a donation, please contact Fritz.

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