

FRITZ SCHERZ
Councilman, Verona Town Board
President, Oneida County Association of Towns
6081 Rock Road
Verona, NY 13478
(315) 363-3509
fritz@fritzscherz.com
www.fritzscherz.com
www.fritzscherz.blogspot.com
www.twitter.com/fritzscherz

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FOR IMMEDIATE RELEASE:

FRITZ SCHERZ TO HOLD 6TH ANNUAL TOWN-WIDE HOLIDAY PARTY!

Fred “Fritz” Scherz, Jr., Councilman on the Verona Town Board, will hold his 6th Annual Holiday Party for all Town of Verona residents on Sunday, December 13th from 1pm to 3pm at the Verona Fire Hall (5555 Volunteer Ave.) in Verona. Preceding the holiday party will be a mini parade starting at 12:30pm from the J. D. George Elementary School and going east on Main Street to the Verona Fire Hall. Folks are encouraged to line the parade route to wave to Santa Claus as he makes his way to the event.

“The last five years I’ve held this community event, it’s been a success because of the big crowd of children and adults that attended, as well as the volunteers, businesses, and media that helped out,” said Scherz. “Although I’m not finished putting together the complete fun-filled lineup of activities and guests, as with prior years I plan on having a bunch of kid-oriented activities, such as arts, crafts, and painting. There’ll be story telling by some very special guests, too. Family-oriented fun will continue to be part of this holiday event, as there’ll be Magic by Matt Episcopo and face painting by Bingo the Clown. Hopefully, Santa Claus will take time out of his busy schedule to attend. I also want people to know that as with the last five years I’ve held this event, no town funds are being used for it whatsoever as this is not a government-based event. I encourage all residents of Verona, no matter what your age is, to stop by and take part in the festivities!”

The Holiday Party for all Town of Verona residents has free admission and snacks will also be available. If able, attendees are asked to bring a canned good, as a collection will be taken and given to the Verona Food Pantry. For more details, go to: www.fritzscherz.com and/or contact Fritz at: fritz@fritzscherz.com and/or (315) 363-3509. If any businesses want to inquire about making a donation, please contact Fritz.

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